

## **There's A Newly Expanded Business In Town!** *Meet Entrepreneur & Client of Business Cape Breton's Small Business Development Program Tracy Wilson of Simple Pleasures Café, Bakery & Catering*



Simple Pleasures is an existing café located in New Waterford, which intends to expand operations. The café is owned and operated by Tracy Wilson at 3430 Plummer Avenue in New Waterford. Mrs. Wilson has extensive experience in preparation of all projected menu items, and is passionate about creating a prosperous business.

The café has undergone extensive renovations in the past three months, including expanding the seating area drastically. The café currently offers a wide range of menu offerings, including the following:

- Soup & Clam Chowder
- Sandwiches
- Wraps & Paninis
- Beef Burritos
- Meat Pies
- Burgers
- Club Sandwiches
- Pasta

Tracy received assistance from the Small Business Development Program of Business Cape Breton for the start up of Simple Pleasures Café, Bakery & Catering.

**CONGRATULATIONS TRACY!**



**Simple Pleasures Café, Bakery & Catering**  
**3430 Plummer Ave. New Waterford, NS**  
**902-317-MEAL (6325)**