

Cape Breton

SMALL BUSINESS DEVELOPMENT CENTRE

Partners working together for progress

Call 902-562-2201

1-800-818-2201

What we offer!

The CBSBDC provides support for successful creation, operation, and growth of small business on Cape Breton Island with:

- Business Counselling
- Business Plan Development
- Business Skills Training
- Entrepreneurship Awareness

www.cbsbdc.ca

There's A Newly Expanded Business In Town!

Meet Entrepreneur & Client of the CBSBDC

Debra Ross of Elements Hair Studio



ELEMENTS
Hair Studio

*337 Welton Street
Sydney, NS
902-539-9992
(In the Welton St. Plaza
next to Emerald Isle)*

Elements Hair Studio is owned and operated by local Cape Bretoner Debra Ross. Debra has 23 years of industry experience. She became the sole proprietor of Elements in June 2013 and recently decided to expand her business to include esthetic services, massage therapy and an exclusive men only section - to provide the opportunity for men to receive a more discrete hair, skin and esthetic care experience.

In addition to the traditional hair care and esthetic services, Elements now offers microdermabrasion, relaxation massage, full body and facial waxing, eye lash extensions, and oncology esthetics for cancer patients.

Debra received business counselling assistance from the CBSBDC to complete her business expansion and she is very pleased to now have **12** people working at Elements Hair Studio which is an addition of **5** since the expansion has been completed.



CONGRATULATIONS DEBRA!!

Small Businesses are **VITAL** to the local economy! We encourage you to support local businesses by
THINKING CAPE BRETON FIRST