

Our Results Start-Ups, Expansions & Initiatives

Business Development

Objective: To support the successful creation, operation, and growth & retention of small business on Cape Breton Island.

Business Results

April 1, 2013,
to December 31, 2016

BCB assisted 128 clients in new business development.

- Start Ups - 87
- Expansions - 41 (27 completed)
- Projected Job Potential - 271
- Projected Payroll - \$5,395,543
- Projected Value of Investment \$11,576,717

Client Activity: 3,005

- Engaged in Business Plans - 335
- Business Skills Training - 1,208
- Entrepreneurial Awareness - 1,462

5 new business developments under way.

- 3 Start-Ups
- 2 Expansions

Economic/Community Development

Objective: To promote and facilitate regional economic development goals of the CBRM.

BCB supports the following initiatives:

- Port of Sydney
- Foreign Trade Zone
- Glace Bay & Area Revitalization
- Indian Beach Project
- Munro Park Project
- Isle Madame Façade Conceptual Design Study
- CBRM Blossoming
- Think Cape Breton First
- There's a New Business in Town! Campaign
- Workshops—Procurement, Biz at Breakfast, Talking Business
- Memorial Heritage Park—Sydney Mines

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[@BusinessCBworks](https://twitter.com/BusinessCBworks)

Here's what our clients are saying about Business Cape Breton!



JAG Cleaners Glen Gillis

"I know how to run the day-to-day operations of my business but I needed some assistance with the business planning end of things. Thanks to the help of Business Cape Breton, I now have 6 cleaning contracts and 6 employees."



Kreative Korners Party Rentals & Gifts Patricia Hillis

"The service I have received at Business Cape Breton has been tremendous. They work with you and move at your pace. There's no pressure just support. I'd recommend their services to anyone out there that needs help getting their business started."



Miller Rentals 2013 Ltd. Danny Walsh

"With assistance from Business Cape Breton, my two partners and I were successful in purchasing an existing business and maintaining the current employees. Working with the BCB team, we were able to get the guidance we were seeking and assistance with the preparation of our business plan—which was the key to the financing required for the transaction."

Hardy's Seafood Delight Kevin Hardy

"If you have a business idea I would highly recommend Business Cape Breton be your first stop.. Eileen Lannon Oldford and her team of professionals have been extremely helpful in navigating through many of the complicated issues with starting a business here in Cape Breton. Their knowledge and experience coupled with their honest desire to see business development and growth in Cape Breton is second to none. With their help I am confident Hardy's Seafood Delight will become yet another of their many success stories."

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