

Our Results Start-Ups, Expansions & Initiatives

Business Development

Objective: To support the successful creation, operation, and growth & retention of small business on Cape Breton Island.

Business Results

April 1, 2013, to April 30, 2017

BCB assisted 134 clients in new business development.

- Start Ups - 90
- Expansions - 44 (30 completed)
- Projected Job Potential - 292
- Projected Payroll - \$5,866,732
- Projected Value of Investment - \$13,501,586

Client Activity

- Engaged in Business Plans—352
- Business Services (Advisory, skills development, entrepreneurial awareness) – 2,717

13 new business developments under way.
10 Start-Ups
3 Expansions

Economic/Community Development

Objective: To promote and facilitate regional economic development goals and requested projects of the CBRM.

BCB supports the following initiatives:

- Port of Sydney
- Glace Bay & Area Revitalization
- Indian Beach Project
- Munro Park Project
- CBRM Foreign Trade Zone
- CBRM Blossoming
- Think Cape Breton First Program
- There's a New Business in Town! Campaign
- Information Sessions – Commercial Building Permits and Inspection Processes
- Atlantic Memorial Heritage Park—Sydney Mines

Find us on twitter

@BusinessCBworks

and online at

businesscapebreton.ca

Here's what our clients are saying about Business Cape Breton!

ATLANTIC MEMORIAL PARK

Cyril Aker & Brian Ferguson

From the outset, Business Cape Breton has provided and continues to provide valuable advice and support to the project. We are pleased to commend the excellent supports and strategic expertise provided to us by Business Cape Breton

CAPECAPE

Gary Basso

"Business Cape Breton was a pleasure to deal with and ongoing communication made the process very simple."

BIG BOY BARBEQUE

John Corbett

"I found the service to be friendly, efficient and productive."

NOT JUST CAKES

Tara Parsons-Donovan

"When I first approached Business Cape Breton I only knew one thing, I wanted to open a cake shop. Not knowing the next step, or the step after, Business Cape Breton gave me the tools to achieve this."

Dream it! Plan it! Start it!

Contact Business Cape Breton today!

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